



CINEMA VERDE

Earth Day With Cinema Verde

PRESS ANNOUNCEMENT

Gainesville, FL, Release: April 11, 2022. *For Immediate Release*

being in the forest or by the ocean
allows me a glimpse of that wider angle
that beautiful brilliance of a collective pulse
for those moments
by the sea or with the trees
i feel that i am
as we all are
a child of the universe

From the love letter to Mother Earth captured in the short movie Tellus, a Cinema Verde Ode to Nature Award Winner

Cinema Verde as a new streaming platform provides us with continuous access to an environmental film+art database that speaks to our consciousness, and has been collected over 13 years of film festivals of Cinema Verde.

Artistic and creative environmental filmmaking is a means to engage with and leave an impact on audience members on human-made challenges and disasters such as environmental contamination, water scarcity, decreasing biodiversity, global warming and pollution.

The selection process of the environmental film database is based on authentic storytelling of independent environmental filmmakers who either offer an artistic way of spreading awareness for nature and society or exploring and offering concrete solutions to one of the many environmental challenges we're facing. The film curation is spearheaded by Trish Riley, long-time environmental journalist and author, and founding director of Cinema Verde.



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Cinema Verde continues to host environmental film festivals, soon expanding physical screenings around the globe, and adding Cinema Verde award winning films to the streaming portal at cinemaverde.org.

A Cinema Verde streaming subscription is the perfect way to **celebrate Earth Day**, and is available through one-day passes (\$5), a monthly pass (\$10) or at an annual membership of \$60. Subscriptions support the livelihood of the environmental filmmakers, and are a great **gifting option**. Simply select the gift membership at checkout to send your loved ones access to Cinema Verde.

Learn about the environmental filmmakers in exclusive interviews and roundtable talks available for members.

Our recommendations for Earth Day available at [Cinema Verde streaming](https://cinemaverde.org):



Tellus, Cinema Verde Ode to Nature Award



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"Tellus", 2020 UK, directed by Ilze Millere, is one of the films that goes really deep into the relationship with nature. It stems from a female-led community project to celebrate our connection with the earth - from pure joy and love towards nature's elements, to our collective fears and worries about the damage the humankind has done to our planet, to an inspiring call for action and a hope for a greener, more united future.

"It just kept fueling me that there are so many people in the world who all want to make these little changes, and we all have this in common. Sometimes we may feel helpless and that these tiny changes don't matter, but making the film made me optimistic that it can make a bigger change," Ilze Millere says in the directors roundtable available to stream at Cinema Verde.

<https://www.cinemaverde.org/film-archives/tellus>





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The Fellowship of the Springs, Cinema Verde Local Award

Cinema Verde originated as a local environmental film festival in Florida, USA, and in the documentary *The Fellowship of the Springs*, 2021, we learn that Florida's artesian springs are a natural wonder of the world.

In fact, this state has the largest and highest concentration of freshwater springs on earth. Oscar Corral, former investigative and political reporter turned Emmy award-winning filmmaker, documents declining water levels, nitrate pollution, and permits for large corporations to pump water from the springs and their watersheds at nominal fees, further jeopardizing the springs' future.

<https://www.cinemaverde.org/film-archives/the-fellowship-of-the-springs>



*tripleF****, Cinema Verde Activism Award



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Follow tracks without leaving traces. Filmed ecologically and green, written and directed by Simona Theoharova, Bulgaria 2021, tripleF*** showcases movements and activism in the absence of change.

In the spirit of a movement that sometimes reminds us of our young revolutionary self, who still believed that he:she could change the world, tripleF*** is about many who stand up, containing material from six continents (North - and South America, Europe, Africa, Asia and Antarctica), filmed green by cooperating film teams on site.

"Education is quite important, but also that each and everyone starts in their own sphere. We need multiple ways to achieve the goals we need and we need to speed up," says Simona Theoharova in the directors roundtable available to stream at Cinema Verde.

<https://www.cinemaverde.org/film-archives/triplef>

In this spirit, we invite you to be present, to show up. Get inspired at CinemaVerde.org

Cinema Verde is a non-profit organization with the mission to provide environmental education to diverse audiences through film, arts and community events.

Adapting to a virtual venue gave Riley and Cinema Verde an unexpected opportunity to extend its mission of providing environmental education across national borders. Film submissions for the next festival are due on May 27. Submit your film here:

<https://filmfreeway.com/CinemaVerdeEnvironmentalFilmAndArtsFestival-556303>

An Earth Day 2022 Cinema Verde satellite event will take place in the birth town of Cinema Verde in Gainesville, Florida.



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Cinema Verde Presents: Earth Day Film Screening
Florida Midpoint Park & Eatery
4.20.22
7:00-10:00 PM
931 SW 2ND AVE

Sponsors:

Cinema Verde is funded in part by Visit Gainesville, Alachua County and by the State of Florida, Department of State, Division of Arts and Culture and the Florida Council on Arts and Culture.

Cinema Verde is a Florida not-for-profit corporation designated as a 501(c)(3) public charity by the IRS: Contributions are tax deductible. Solicitation License# CH33749.



Thank you for your support!

Become a Cinema Verde ambassador: <https://www.cinemaverde.org/support>

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